

EUREGIO WEEK
Digital Economic Mission
GET2Know your Neighbours
September 21 to 24, 2020

Monday, September 21, 2020
Official Launch of the EUREGIO Week

09:15 – 09:30 AM

***** Gradual connection of participants online *****

09:30 – 09:35 AM

Introduction

- Mr Guy Keckhut, Moderator, #GK Communications

09:35 – 10:10 AM

Opening Addresses

- Mr Carlo Thelen, CEO / Director General of the Luxembourg Chamber of Commerce
- H.E. Ms Corinne Cahen, Minister for the Greater Region of the Grand Duchy of Luxembourg
- Mr Luc Gillard, President of the EUREGIO Meuse-Rhine & Provincial Deputy – President of the Province of Liège
- Mr Theo Bovens, King's Commissioner of the Dutch Province of Limburg & Board Member of the EUREGIO Meuse-Rhine (*pre-recorded video*)
- Ms Gisela Walsken, District President, Cologne District Government (*pre-recorded video*)

***** Break *****

Video clips on the Grand Duchy of Luxembourg

10:20 – 11:20 AM

Virtual economic seminar

Presentation of the assets of the Luxembourg economy

- Ms Sidonie Paris, Economist, Economic Affairs, Luxembourg Chamber of Commerce

Presentations on the cross border economic areas of the EUREGIO & the GREATER REGION

- Mr Michael Dejozé, Director, Office Euregio Meuse Rhine
- Ms Sabrina Sagramola, Manager International Affairs & Enterprise Europe Network, Luxembourg Chamber of Commerce

***** Video clips on the economy of the EUREGIO & the GREATER REGION *****

14:00 – 16:30 PM

Virtual individual business meetings

(according to meeting requests fixed in advance based on individual wishes of participating companies from all neighbouring regions involved)

In cooperation with:

Tuesday, September 22nd, 2020

BELGIUM: Walloon Region – Province of Liège & German-speaking Community

09:00 – 09:30 AM

***** Warm up *****

Video clips on the economy of the EUREGIO & the GREATER REGION
(while awaiting the gradual connection of participants online)

09:30 – 09:35 AM

Welcome

- Mr Guy Keckhut, Moderator #GK Communications

09:35 – 10:00 AM

Opening Addresses

- Mr Carlo Thelen, CEO / General Director of the Luxembourg Chamber of Commerce
- H.E. Mrs Arlette Conzemius, Ambassador of the Grand Duchy of Luxembourg in Belgium
- M. Daniel Hillingsmann, Advisor, *Office of the Minister-President of the German-speaking Community of Belgium*
- *Mr Pierre Castelain, Press Officer, SPI Liège*

10:00 – 10:50 AM

Virtual economic seminar on the Host Region

- **Presentation of the economic assets of the Walloon Region**
Mr Jean-Pierre Marcelle, COO / Director General of AWEX - Walloon Export and Investment Agency
- **Presentation of the economic assets of the Province of Liege**
Mr Pierre Castelain, Press Officer, SPI Liège
- **Presentation of the economic assets of the German-speaking Community of Belgium** *(speeches in German)*
 - *Ms Catherine Jungbluth, Project Manager, Society for Economic and Regional Promotion for Eastern Belgium*
 - *Ms Nicole de Palmenaer, Political Advisor, Office of the Minister-President of the German-speaking Community of Belgium*

10:50 – 11:00 AM

***** Break*****

Video clips of the hosting Region

11:00 – 11:30 AM

Presentation of the LIEGE Science Park

- **Introduction & presentation**
Ms Fabienne Hocquet, Coordinator of the LIEGE Science Park Business Committee

Video capsules of innovative companies

14:00 – 16:30 PM

Virtual professional business meetings

(according to meeting requests fixed in advance based on individual wishes of participating companies from all neighbouring regions involved)

In cooperation with:

Wednesday, September 23, 2020
NETHERLANDS: Province of Limburg

09:00 – 09:30 AM

***** Warm up *****

Video clips on the economy of the EUREGIO & the GREATER REGION
(while awaiting the gradual connection of participants online)

09:30 – 09:35 AM

Welcome

- Mr Guy Keckhut, Moderator, #GK Communications

09:35 – 10:00 AM

Opening Addresses

- H.E. Mr Jean-Marc Hoscheit, Ambassador of the Grand Duchy of Luxembourg in the Netherlands
- Dr. Joost van den Akker, Regional Minister of Economic Affairs, Education and Sports, Dutch Province of Limburg

10:00 – 10:40 AM

Virtual economic seminar on the Host Region

Presentation of the economic assets of the Dutch Province of Limburg

- *Mr Tys van Elk, Director of LIOF - Regional Development Agency of the Province of Dutch Limburg*

Presentation of the Brightlands Chemelot Campus in Sittard-Geelen

- *Mr Bert Kip, CEO, Brightlands Chemelot Campus*

10:00 – 10:40 AM

***** Break *****

Video clips of the Hosting Region

10:50 – 11:45 AM

Presentation of the Brightlands Smart Services Campus in Heerlen

- Introduction & presentation
Mrs Astrid Boeijen, CEO, Brightlands Smart Services Campus
- Virtual tour
- Company pitches

14:00 – 16:30 PM

Virtual individual business meetings

(according to meeting requests fixed in advance based on individual wishes of participating companies from all neighbouring regions)

In cooperation with:

Thursday, September 24, 2020

GERMANY: Region of Aachen, Land of North Rhine-Westphalia

- 09:00 – 09:30 AM** ***** Warm up *****
Video clips on the economy of the EUREGIO & the GREATER REGION
(while awaiting the gradual connection of participants online)
- 09:30 – 09:35 AM** **Introduction**
- Mr Guy Keckhut, Moderator, #GK Communications
- 09:35 – 10:00 AM** **Opening Addresses**
- H.E. Mr Jean Graff, Ambassador of the Grand Duchy of Luxembourg in Germany
 - H.E. Mr Lex Delles, Minister for Small and Medium-Sized Businesses & for Tourism of the Grand Duchy of Luxembourg *(pre-recorded video)*
 - Ms Christiane Vaessens, Director, Zweckverband Region Aachen
 - Mr Karsten W. Lemke, Managing Director, ZENIT GmbH - Agency for the Promotion of Innovation & Technology in North Rhine-Westphalia
 - Dr. Gunter Schaible, Director International Affairs, Transport & Trade, Aachen Chamber of Commerce & Industry
- 10:00 – 10:40 AM** **Presentation of the economic assets of the region of Aachen in the land of North Rhine Westphalia**
- *Mr Frank Leisten, M.A., Responsible of relocation and advice and investors – AGIT Aachen Agency for Innovation & Technology Transfer in North Rhine Westphalia*
 - *Ms Claudia Masbach, Adviser - International Affairs, Transport & Trade, Aachen Chamber of Commerce & Industry*
- 10:40 – 10:50 AM** ***** Break *****
Video clips of the Hosting Region
- 10:50 – 11:45 AM** **Forschung. Innovation. Realisierung. – Industrie 4.0 erleben**
Introduction & presentations
- *Mr Sebastian Junglas, M.Sc., Production Control in Production Management, Forschung. Innovation. Realisierung - FIR*
- Presentation & Virtual tour of the Innolab & Demofabrik**
- 11:45 – 12:00 AM** **Closing words & results of the "EUREGIO Week"**
- Mrs. Cindy Tereba, Director International Affairs, Luxembourg Chamber of Commerce
 - Mrs. Sabrina Sagromola, Manager International Affairs & Enterprise Europe Network, Luxembourg Chamber of Commerce
- 14:00 – 16:30 PM** **Virtual bilateral business meetings**
(according to meeting requests fixed in advance based on individual wishes of participating companies from all neighbouring regions)

In cooperation with:



* END OF THE DIGITAL ECONOMIC MISSION *

In cooperation with:



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de la Famille, de l'intégration
et à la Grande Région



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de l'Économie

